

Ambassadors Club





YOUR TURN TO HOST THE WORLD

You belong to an international association or a network of professionals in your field and work in a growth industry? Now you can also become an Ambassador and invite your peers from all over the world to assemble in Montréal, at the Palais.

What are Ambassadors?

Ambassadors are influential and dynamic men and women who, while pursuing their professional activities, have been instrumental in bringing one or several large-scale events to the Palais, thus contributing to the economic and intellectual advancement of Montréal and the province. They are people like you, who chose to play an active role in their field.

The Palais des congrès de Montréal, a Québec crown corporation, will back and guide you every step of the way as you undertake the process of making your event a memorable experience, for both yourself and the participants. We pride ourselves on supporting our key economic sectors, and we will work alongside you on putting together your convention in Montréal.

TIME AND ENERGY WELL INVESTED

Organizing a convention is time and energy well spent

- It promotes your field and contributes to its advancement given the significant intellectual benefits that result from a convention.
- Lending your name to a major convention is a legacy that lasts a long time.
- The experience is professionally enriching and broadens your network.
- It fosters the sharing of knowledge and best practices.

Conventions also generate considerable economic benefits for Montréal and Québec. Actively take part in promoting Montréal as a world-class host city and give your peers an opportunity to discover it. We make it all happen with teamwork. And let's not forget the prestige, the recognition and visibility earned from organizing an international event.

TOOLS AND RESOURCES AT YOUR FINGERTIPS

You will enjoy the support of numerous seasoned professionals, and will also be able to draw from Palais' 30+ years experience planning and hosting conventions. We will advise you throughout the entire process from start to finish, and shepherd you every step of the way to make your event a success.

- Drafting and presenting the bid
- Producing the bid book, rated among the best worldwide
- Determining lobbying strategies intended for decision-making and voting parties
- Negotiating and building partnerships
- Securing logistical support and funding
- Providing promotional support
- Support for event planning
- Drafting a convention blueprint and budget

THE ADVANTAGES OF HOSTING IN MONTRÉAL AND AT THE PALAIS

Montréal

- The top host city for conventions in the Americas¹
- A hub of higher learning and knowledge widely reputed for its research centres and its R&D community
- A metropolis whose key economic sectors are renowned for their dynamism and vitality
- A creative city that strives on innovation and quality of life
- A friendly and multicultural population
- A tourism bureau with a reputation for quality convention services²

The Palais

- Located in the heart of the city
- Versatile facilities equipped with the latest state-of-the-art event technology
- Gold Quality Standards certified by the AIPC, a reputable international certification
- Shortlisted for the World's Best Congress Centre award³
- Team of dedicated professionals
- Renowned customer service
- Suppliers and providers rated among the best in the industry

¹ Union of International Associations, 2010 to 2015

² Watson Report

³ International Association of Convention Centres (AIPC)

Testimonials from Ambassadors Club Members



"Putting together and shepherding a major international event takes work. We cannot, however, deny the payback on so many levels: personal reputation, recognition from your peers, the positive fallout for your company or university, not to mention having the international spotlight shine on your field and Montréal."

Dr. Jacques Corcos

Emeritus Ambassador

Annual Meeting of the International Continence Society, 2005 and 2015

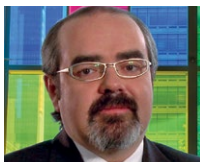


"Heading your city's bid to host an international convention is an incredible experience that gives your work, your institution and your field tremendous visibility, and also brings you and your peers from all the world together for some fruitful exchanges."

Dr. Serge Gauthier

Executive Ambassador

14th Congress of the International Psychogeriatric Association, 2009



"With the support of the Palais des congrès de Montréal team, I set out to organize an international convention to help promote the strides we've made in Canada in the field of biomaterials and also to raise the profile of Université Laval within the global scientific community."

Professor Diego Mantovani

Executive Ambassador

10th World Biomaterials Congress, 2016



Becoming an Ambassador by organizing a major international convention in Montréal is a uniquely rewarding adventure. Getting involved is key, because your city needs your talent, your motivation and your contacts to keep moving forward.

Contact us today and let's get started on putting together an unforgettable experience.

Executive Office of Business Development and Strategic Alliances

Phone: 514 871-8122

ventes@congresmtl.com

Ambassadors Club

www.congresmtl.com/clubdesambassadeurs

clubdesambassadeurs@congresmtl.com