



# MAKE A DIFFERENCE



Palais  
des congrès  
de Montréal





# ACTIVELY CONTRIBUTE TO ADVANCING YOUR FIELD

Chairing the organizing committee of an international conference has enabled hundreds of professionals to host their peers for the purpose of sharing ideas and moving their respective fields forward. For others, the experience helped boost their careers.

Ever consider adding organizing a major international conference to your business or career plan?

## **Get involved:**

- Promote your field and/or your university
- Play a role in moving your field forward
- Participate in Montréal's scientific development
- Help foster the sharing of knowledge and best practices
- Broaden and enrich your network
- Benefit from an exceptional professional experience
- Lend your name to a major convention, a true legacy

“Putting together and shepherding a major international event takes work. We cannot, however, deny the payback on so many levels: personal reputation, recognition from your peers, the positive fallout for your company or university, not to mention having the international spotlight shine on your field and Montréal.”

**Dr. Jacques Corcos**

Emeritus Ambassador

Annual Meeting of the International Continence Society

# THE AMBASSADORS OF THE PALAIS DES CONGRÈS DE MONTRÉAL: IN A LEAGUE OF THEIR OWN

Ambassadors are dynamic men and women who, while pursuing their professional activities, have been instrumental in bringing one or several large-scale events to the Palais, contributing to the economic and intellectual advancement of their field, of Montréal, and the province. They are people like you, who chose to play an active role in their field.

The Palais des congrès de Montréal, a Québec government corporation, will be by your side every step of the way as you undertake the process of making your event a memorable experience, for both yourself and the participants.

Our mission? Working alongside you on putting together a convention that will bring significant benefits to your field.

## TOOLS AND RESOURCES AT YOUR FINGERTIPS

We are proud to contribute, hand in hand with you, to Montréal's international reputation as a premier host city.

The Palais des congrès de Montréal has a team of specialists to support you along the way as well as tools and financial resources to help you put your project together.

- Drafting and presenting the bid<sup>1</sup>
- Producing the bid book, a tool rated among the best worldwide
- Determining lobbying strategies intended for decision-making and voting parties
- Negotiating and building partnerships
- Securing logistical support and funding
- Providing promotional support
- Support for event planning
- Drafting the convention blueprint and budget

<sup>1</sup> Upon reviewing the project, we may absorb the influencer's travel expenses.



Benoit Pelletier



"The quality of the people at the Palais. Extremely easy to communicate, their professionalism, their agility, their willingness to help and the ease of process. Really, the team is great!"

**Mr. Benoit Pelletier**

Executive Ambassador

IEEE Future Networks World Forum

Appointed Ambassador at the Palais Gala 2022

# MONTRÉAL, CITY OF KNOWLEDGE

A hub of higher learning and knowledge widely reputed for its research centres and its R&D community

- More than **1,500 institutions active in R&D** and **200 research centres**
- **#1 in Canada** and in the top 10 in North America for the number of research centres
- **11 higher learning** establishments including **4 major universities** and **7 affiliated schools**

# MONTRÉAL, CONVENTION CITY

Montréal hosts more international conferences than any other city in North America<sup>1</sup>, thanks in great part to leaders like you.

- A metropolis with key **economic sectors renowned** for their **dynamism** and **vitality**
- A **creative city** and **safe city** that strives on *joie de vivre* and quality of life
- A **friendly, multicultural** and **bilingual** population
- A tourism and convention bureau with a reputation for **quality convention services**

<sup>1</sup> International Congress and Convention Association

“The ease of working and finding solutions, available resources, the connection with Tourisme Montréal and the friendliness of the Palais’ partners.”

**Dr. Marc Steben**

Emeritus Ambassador

STI & HIV 2025 World Congress

26th International Papillomavirus Conference and Clinical Workshop



## **PARTNERS WHO ARE READY TO HELP US**

Attracting an international convention involves teamwork! The Palais' business development specialists determine which upcoming conferences might consider Montréal as their host city and then set the bidding process in motion, essentially by gauging the association's interest in the city, gathering support for the bid and recruiting a potential ambassador.

We have numerous partners we can count on to assist us, including:

- The Montréal Convention and Visitors Bureau (Tourisme Montréal)
- Fonds de recherche du Québec
- Montréal InVivo
- Institut de recherche Robert-Sauvé en santé et en sécurité du travail
- Members of the Palais' Multisector Strategic Taskforce
- The Palais' exclusive and official suppliers, including Capital Catering, TKNL and GES Canada





You are a member of a Canadian or international association, or part of a professional network? We would like to talk to you. Just like Marc Garneau, Alain Vadeboncoeur, Sheila Copps, André Caillé, Drs. Pavel Hamet and Edouardo Franco and 300 Palais Ambassadors, you too could play an active role in hosting a conference and change the course of events!

**BUSINESS DEVELOPMENT  
AND STRATEGIC ALLIANCES**

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