



LIFELINE

LOW BATTERY?

According to recent studies, 67% of people are unsatisfied with the currently available on the go charging solutions. Being stuck by your phone waiting for it to finish charging by a wall or in a locker is no longer a viable option.

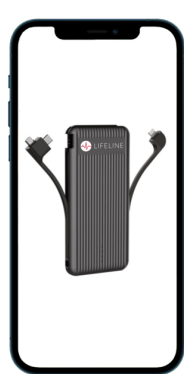
LIFELINE offers an innovative solution where guests can borrow a portable charger for free and bring it back to any of our stations similar to bike sharing (Bixi). You will finally be able to continue your activities while charging your phone on the go.



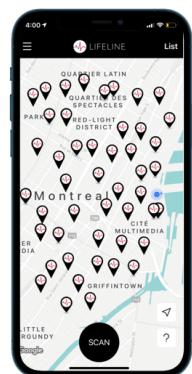
HOW IT WORKS



Scan QR code



Unlock and grab a portable charger



Return to any LIFELINE station

BENEFITS AND SERVICES INCLUDED



Conferences | Events

Participants will never miss a moment by offering a flexible charging option allowing them to move and use their phone as it is charging

Service includes:

- 24/7 Clientele Service
- Unlimited Portable Chargers
- Personalized Panel
- Revenue Share Marketing on station
- Data and survey (email, phone #, DOB, NPS score)

STATISTICS

83%

Use their phones during events

78%

Do not feel safe without a charged phone

62%

Use QR codes for various reasons during events

STATION MODELS AND PRICES

\$350
Per Day



8 Portable Chargers

\$750
Per Day

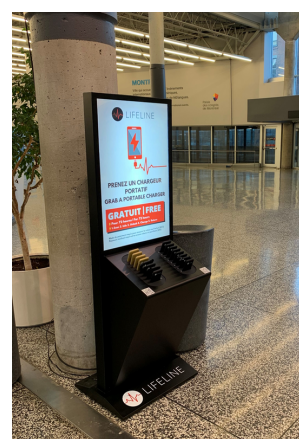


16 Portable Chargers

PROVEN DEMAND



LIFELINE is the biggest provider of powerbank sharing in Canada with 103 stations placed in Quebec and over 5000 users of the service



Étude de cas: 147 users of the service during the Expo Entrepreneurs 2022 which was held at Palais des congrès from May 3rd to 4th, 2022

OVER 100 PARTNERS



Palais des congrès de Montréal



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