



# unique











The Palais des congrès de Montréal, views on the world

Superior quality services  
An exceptional environment  
A memorable experience





# We are all about

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number one host city in Canada
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Montréal ranks first in Canada and third in North America as preferred site for international meetings.



**experience**





**An eventful history**

For over two decades, the Palais des congrès de Montréal has played host to hundreds of international conventions and several significant, even historic events, such as the 2005 United Nations Climate Change Conference.

For thousands of delegates the world over, visiting Montréal and the Palais is a unique, enriching and memorable experience. Firm in the memories of many are the quality of infrastructure and services, as well as the unique hospitality of Montrealers.

**Superior quality facilities and services**

The Palais has earned a distinguished reputation among convention and exhibition organizers for its personalized approach. Under the Palais philosophy, each event is unique . . . so each event receives all the attention required to ensure success.

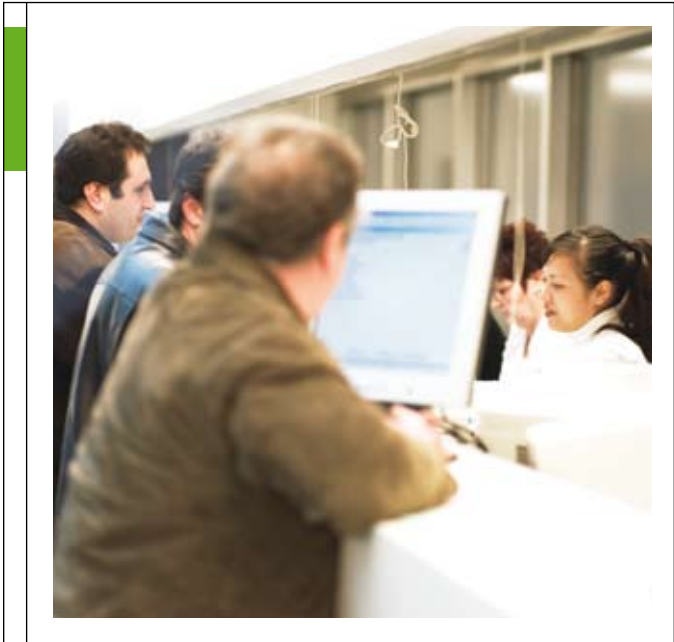
An expansion project completed in 2002 means the Palais can now fulfill its promise of providing clientele with double the surface area, more flexible facilities and technically superior services. With the new capacity, the Palais can stage a large-scale international event or two medium-sized events at the same time.

At the Palais des congrès de Montréal,  
we take your success to heart.

And while expansion has brought improved and more sophisticated operations and facilities, our warm and personalized approach renowned the world over is still there . . . where clients receive the exclusive attention they deserve. At the Palais, we take your success to heart.

The dedication of the Palais team in league with the diligent efforts of industry partners has served to make Montréal a winning destination, consistently ranking first in Canada for the staging of international meetings. In North America, Montréal is ranked third after Washington and New York.\*

Locally, the Palais is a major contributor to the city's economic vitality, offering visitors from around the world an ideal site for exchange, synergy and transfer of information.



\*According to the Union of International Associations (UIA).

The expertise and professionalism of our personnel exemplify a tradition of excellence that is typically Montréal.





**expertise**





**Expertise and team work at your service**

Over the years, the Palais des congrès de Montréal has built a reputation for excellence the world over. This distinction is primarily due to the synchronized efforts of our partners in the tourism industry. In Montréal, key players in economic and tourism development join forces to consolidate the positioning of our city as a preferred destination, for both business and pleasure. Mobilizing all of Montréal's decision makers in such an efficient fashion has a significant impact on the quality of our services, working to reinforce our leadership position in Canada as number one host city for international gatherings.

Our reputation also owes much to the tireless commitment of our personnel, for whom the mission of the Palais is a collective effort and a source of shared pride. The expertise and professionalism of our personnel exemplify a tradition of excellence that is typically Montréal.

Each event is entrusted to an event manager who ensures the coordination, general planning and rigorous follow-up of production. During your convention, exhibition or banquet, several dedicated and experienced professionals work behind the scenes arranging every detail, anticipating every possible scenario to ensure your comfort and satisfaction . . . making your life so much easier.

Since you are unique,  
your event receives exclusive attention.

You'll find the same attention to excellence throughout the event organization process, from planning to production. Because they share the same values, our employees work seamlessly so that each aspect of your event is a success. Since you are unique, your event receives exclusive attention. Even the most seasoned delegate will remember your event as a one-of-a-kind experience.



Versatile and functional, the Palais des congrès de Montréal is also distinguished for its design, architecture and accessibility.





**flexibility**







### Flexible and technically superior facilities

Versatile and functional, the Palais des congrès de Montréal is also distinguished for its design, architecture and accessibility. The design, an inspired blend of gracious elegance and playful avant-garde, remains linked with its past while promoting more contemporary lines, reflecting its spirit of openness to the world.

The three main levels of the Palais, while serving different functions, allow for maximum use of space in order to meet all your exhibition and convention needs. There are almost limitless possibilities for space configuration, all designed to ensure your complete satisfaction.

Two large, fully-equipped reception halls can accommodate a large-scale event or two mid-sized events at the same time. Both feature the same high-quality services: registration area, ticketing, bus terminals, coat check, washrooms, access to other levels and parking. To adequately service these two halls, the Palais' technical team has been centralized into one nerve center located near clients and their events.

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## Levels of the Palais

### Exhibition Level (level 2)

The Exhibition Level's totals surface area of 200,000 square feet (18,580 m<sup>2</sup>) and can accommodate up to 1,000 booths. Optimizing versatility of space on level 2 is a 50,000 square-foot (4,645 m<sup>2</sup>) multipurpose room without columns, the largest in Canada. With a capacity for 6,000 people, room 210 is ideally suited for all types of events, including exhibitions, gala evenings or plenary sessions. Its heritage wall and natural light lend the room a distinctive charm and appeal. The multipurpose character of the space is reinforced by a 30-foot ceiling (9.15 m) offering more versatility in sound and lighting.

Combining flexibility with convenience for exhibition operations, the Palais has ensured that all gutters or outlets can provide water, drainage, electricity, and compressed air. Situated at every 29 feet (9 m), these points of service also provide audio-visual and telecommunications services.

Promoters' offices, comprised of three well-defined sections—meeting space, office and secretariat—are conveniently located on level 3, near the exhibition rooms.

Optimizing versatility, the multipurpose room is ideally suited for all types of events.

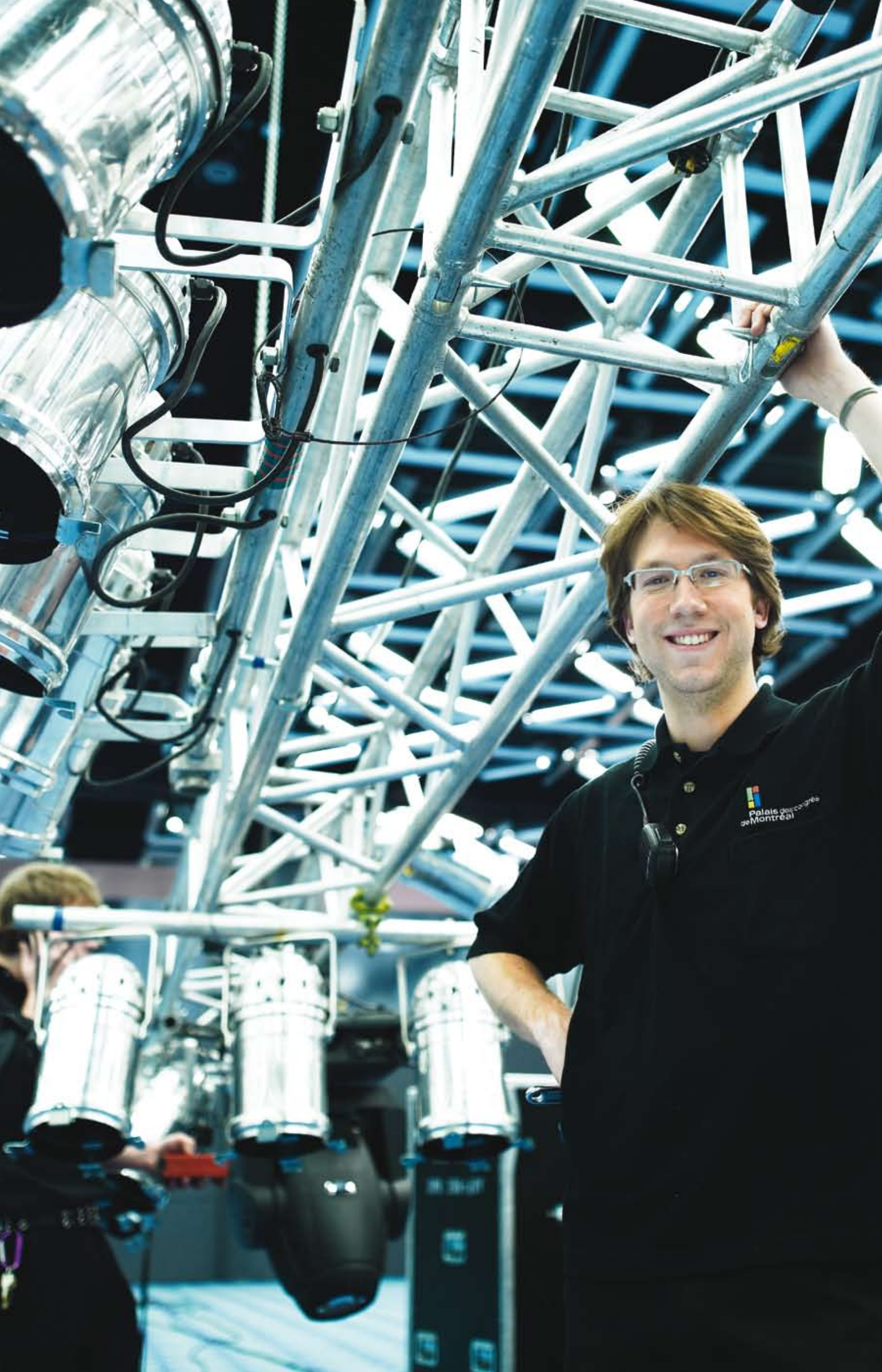
### Convention Level (level 5)

The Convention Level offers up to 65 meeting rooms with a capacity for 10,000 people at the same time. With an area of 45,333 square feet (4,211 m<sup>2</sup>), room 517 can easily accommodate banquets of more than 3,000 guests. An airy environment with wide corridors and large public areas promote the free flow of delegates on this level.

Here, the kitchen benefits from a central location near banquet rooms to accelerate table service. A vertical transport system ensures efficiency of food service to other levels.











**Panoramic Level (level 7)**

Functions of up to 1,900 people will find an ideal setting on this level. With its extraordinary belvedere overlooking Montréal's downtown, the outdoor terrace is a pleasant spot for cocktails of up to 800 people.

**Multiple options for other uses**

In addition to meeting rooms, the Palais has several areas conducive to a host of functions and other uses . . . all bathed in natural light exuding a warm and pleasant atmosphere.

An inspired blend of gracious elegance and playful avant-garde, the Palais remains linked with its past while promoting more contemporary lines, reflecting its spirit of openness to the world.

**Special VIP lounges**

Organizers and dignitaries find this private lounge on level 7 ideal for formal gatherings and cocktail receptions. It features a satellite kitchen, coat check, washrooms and a boardroom.

Several meeting rooms, accommodating up to 30 people, are available on level 4 offering a view of the grand exhibition hall.



Our commitment: To provide a personalized approach,  
impeccable quality and technically superior services.





**performance**



Gilbert Gariguet  
CHEF PATISSIER

Meeting your needs with high performance

Providing a personalized approach, impeccable quality and technically superior services. That's our commitment to you. At the end of your stay with us, you will no doubt remember the Palais des congrès de Montréal's unique architecture and its exceptional location in the heart of an exciting city. But most of all, you will remember the uncompromising commitment of our personnel to ensure the success of your event. At the Palais, we go the distance to meet your needs . . . everyday.

Food services

The Palais is the ideal spot to sample Montréal's international reputation for fine cuisine first hand. Whether it's an intimate dinner or banquet for 6,000, our exclusive caterer creates varied, imaginative and thematic menus, all meticulously prepared. Inspired by the flavors of the world and the latest in culinary trends, our chef will produce magic for your guests . . . with meals that will delight and surprise.

No matter what time your guests wish to dine, they will find appetizing options at any one of our restaurant areas. **Les Jardins** food court, with its variety of savory selections (salads, deli, pizza, prepared meals), serves up fast and efficient service at affordable prices. During the summer, guests can enjoy the view of east end Montréal from an adjacent outdoor terrace. On level 2, in Viger Hall, the **Café Express** offers an array of premium coffees and a varied menu. Its adjoining terrace overlooks the Esplanade, noted for its magnificent landscape design.

Audiovisual services

To ensure the success of your meetings, events and trade shows, the Palais provides high quality audio-visual and simultaneous interpretation services, using the latest in technology. Our experts will help you design your presentations using technical solutions adapted to your needs. An experienced team of technicians works with you on site to ensure that all runs according to plan.

Our exclusive caterer creates varied, imaginative and thematic menus, all meticulously prepared.





**The Palais des congrès de Montréal:  
A customs clearance point**

To facilitate procedures at Canadian border points, the Palais is considered “in bond” by Canada Customs and acts as a customs clearance point. Our official customs broker will look after the clearance of your material at arrival, and if necessary, will ensure delivery of your merchandise to the right destination at the close of your event. An office is open on the exhibition site to assist you throughout your event.

**Security**

The Palais incorporates the benefits of advanced technology in its security approach to ensure high quality service, 24/7. Our Security service enforces control of the premises through security officers, surveillance cameras and a computerized information access control system linked to the building's Security Operations Center. Security personnel are all trained in first aid and fire prevention.

Additional surveillance personnel can be requested to ensure the security of leased space.

**Information booths**

Its renowned *joie de vivre* and friendly residents, the vitality of its attractions, its rich cultural heritage and the beauty of its architecture make Montréal a preferred destination for international conventions and meetings. To guide visitors in their discovery of the city, there are two information booths at the Palais: one in Place Riopelle Hall and the other in Viger Hall. There, your guests will find brochures and maps so they can experience the beauty of Old Montréal, participate in one of several festivals, enjoy the many fascinating and colorful quarters of the city, visit our museums and art galleries, or simply savor the fine restaurants.

**Convenient coat check**

If you enter the Palais on the west side by 1001, Place Jean-Paul-Riopelle, the cloakroom (Place Riopelle Hall) can provide service to 1,900 people. On the east side, Viger Hall offers a cloakroom that can meet the needs of 2,500 visitors.

**Two bus terminals**

Located near Viger and Place Riopelle halls, two indoor bus terminals give visitors access the Palais in inclement weather.





### Electronic information/directional display system

A system of color monitors throughout the Palais ensures the continual display of information on events taking place. This system, which complements traditional permanent signage, helps to orient delegates and enables you to announce special invitations and thank your sponsors.

### Swift and efficient handling

Eighteen loading docks with levelers can accommodate various clients using our facilities at the same time. Freight elevators and forklifts are also available on site, as well as a storage area measuring 20,500 square feet (1,905 m<sup>2</sup>). When needed, a truck can directly access an exhibition room. To prevent traffic gridlock, an interior wait station can accommodate up to ten 53-foot (16.15 m) trucks.

### Warm and affable personnel . . . just like Montrealers

The Palais offers you all the reception staff necessary to welcome your participants in style. Responsible for crowd control from pre-determined stations, our reception personnel also ensure ticket collection for public exhibitions. The versatility and flexibility of our facilities allow us, among other things, to configure the space reserved for reception according to your needs and ensure they are set up in areas that will maximize efficiency.

Eighteen loading docks with levelers can accommodate various clients using the facilities at the same time.

### Technology in the service of comfort

Palais facilities boast all the necessary equipment and technology to ensure the comfort of visitors, including a high-performing computerized ventilation and air-conditioning system that adjusts the supply of new air according to the number of people in the rooms.

### Meeting the needs of persons with limited mobility

The Palais des congrès de Montréal meets Canadian standards respecting access to public areas for persons of limited mobility. Several measures have been adopted to improve services for the disabled, including the installation of ramps, lifts, as well as strobes to alert the deaf and a horn to alert the blind in case of an emergency situation.







Open to the world, the city and its people, the architecture  
of the Palais promotes light and transparency.



**transparency**







### An architecture inspired by light and transparency

A celebration of form and function beautifully rendered, the Palais des congrès de Montréal embodies the character of Montréal itself—festive, creative, artistic and resolutely contemporary.

Despite its contemporary lines, the architecture retains a deep connection with the past, integrating the facades of three heritage buildings in the historic quarter of Old Montréal to create a coherent architectural and urban concept where the permanence of stone joins with the color and luminescence of glass.

To design a Palais open to the world, the city and its people, architects chose to emphasize the qualities of light and transparency. Thanks to the generous use of sprawling glass, the Palais and its city appear as an integrated whole at all times. From the interior, life in a vibrant city is on display; while from the exterior, the eye can see events unfolding at this busy center of exchange and communication. The desired translucence is achieved and best expressed through the immense façade whose colored glass panels create an interplay of light and color, much like a stained glass window, producing an iridescent prism effect both inside and outside the building. During the day, it is the array of colors that predominates, while the dark of night brings out its transparent quality.

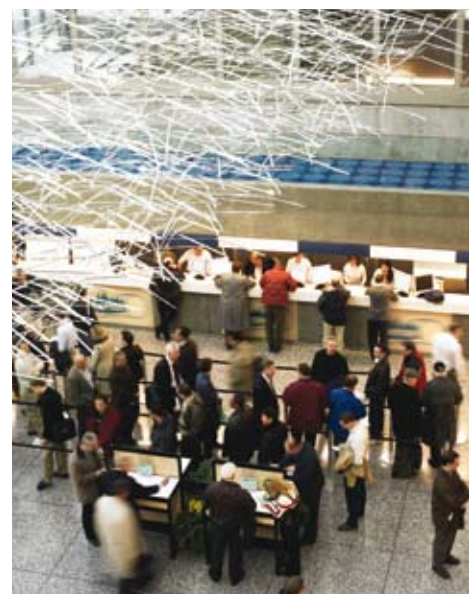
Project architects wanted to represent the high caliber of creativity in Québec by reserving a space for art in their plans. The landscape designs, in particular, attest to the great artistic sensibility of our homegrown talent. The interior garden in Place Riopelle Hall comprised of 52 concrete trees kissed in pink as well as the landscape design on the Esplanade, created with decorative crabapple trees are especially attractive to art and nature lovers and infuse the Palais with a vivacious and playful character.

### Green building management

The Palais received the Go Green certification in 2005 from BOMA-Québec which recognizes significant efforts aimed at improving the environmental management of its building and operations.

Choosing the Palais is to opt for a site that combines fun and functionality. It's a feeling that grows on you as you spend time in our facilities. We are proud to offer you a festive and creative environment that is most definitely à la Montréal.

A celebration of form and function beautifully rendered, the Palais des congrès de Montréal embodies the character of Montréal itself—festive, creative, artistic and resolutely contemporary.



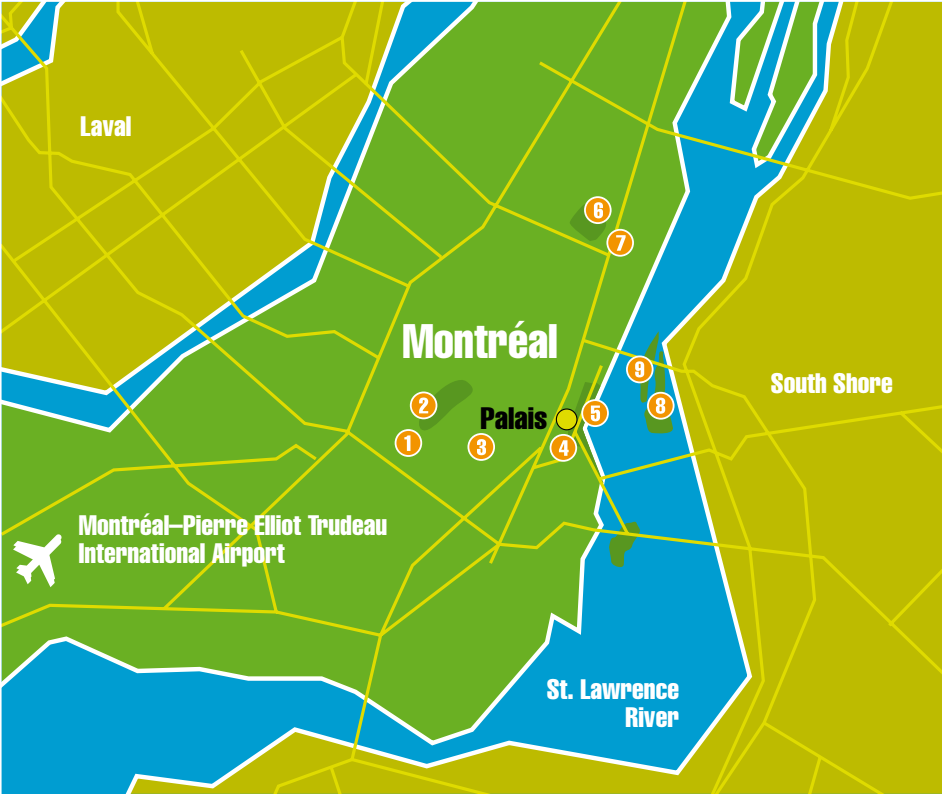
Visitors can take advantage of their stay in Montréal to discover boutiques, shopping malls, cinemas, theaters and museums nearby.





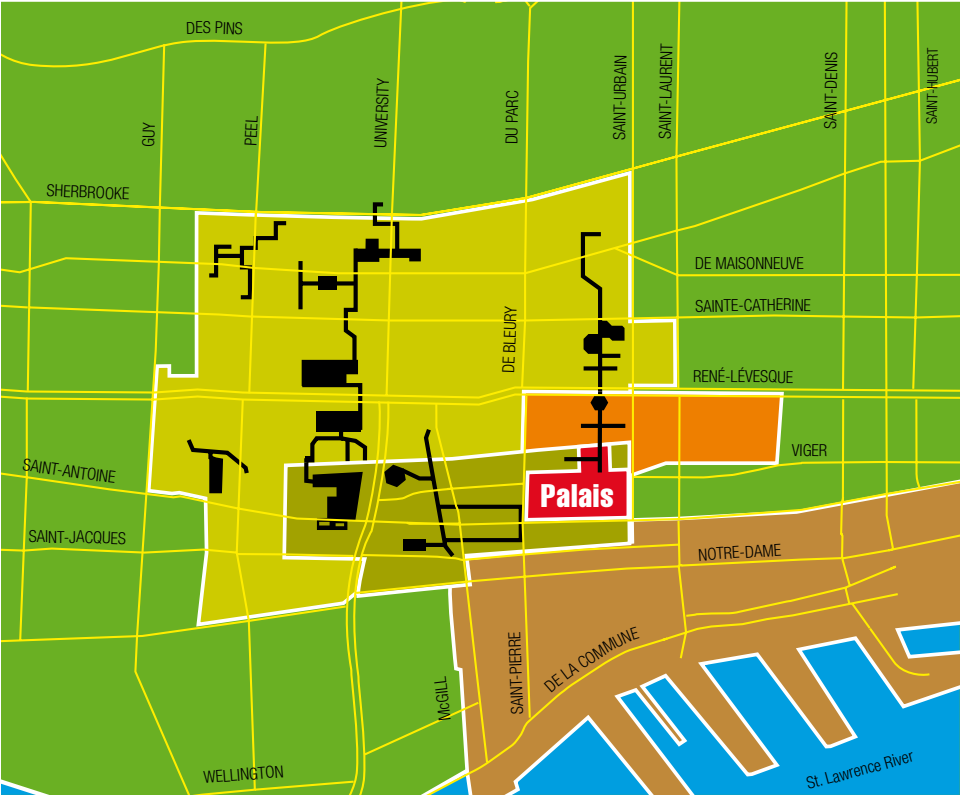
**location**

Island of Montréal

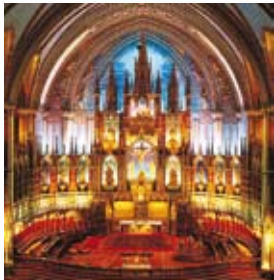


- 1 Saint-Joseph's Oratory
- 2 Mount Royal Park
- 3 Museum of Fine Arts
- 4 Old Montréal
- 5 Notre-Dame Basilica
- 6 Botanical Garden
- 7 Olympic Park and Biodôme
- 8 Montréal Casino
- 9 Jean-Drapeau Park

Within walking distance



- Quartier International
- Old Montréal
- Chinatown
- Business district
- Downtown
- Indoor pedestrian network



### All roads lead to the Palais

The Palais des congrès de Montréal is strategically located at the heart of both rail and road networks and about 20 minutes from Montréal-Pierre Elliott Trudeau International Airport . . . easy to get to from all of the world's major cities.

Built in the heart of one of the city's most vibrant districts, the Palais is surrounded by several hotels offering a wide variety of accommodation. In total, the metropolitan area enjoys an accommodation capacity of 25,000 rooms, with 15,000 of these rooms situated in downtown Montréal. Of this number, 4,000 rooms are directly linked to the Palais by indoor walkways. Connected to the subway at Place-d'Armes metro station, the Palais is also connected to downtown by the world's longest indoor pedestrian network. This unique network (or interior city) includes 33 kilometers of walkways providing access to 80% of office buildings and 35% of downtown shops. Moreover, the Palais also features a commercial mall (at level 100) where visitors can benefit from the convenience of a host of products and services (traditional and fast-food restaurants, car rental, travel agency, photo shop, art gallery, beauty salon, etc.).

To visit the Palais is to experience Montréal,  
a city whose charms and attractions work their magic  
whatever the season.

Ideally situated at the center of the international district or Quartier international de Montréal, the Palais is within short walking distance of the downtown business core, Chinatown and Old Montréal, where the atmosphere is always festive, set against a backdrop of Montréal's rich history.

In addition to the multitude of recreational and tourist activities available near the Palais and surrounding hotels, visitors can take advantage of their stay in the city to discover nearby boutiques, shopping malls, cinemas, theaters and museums or stroll the streets in complete safety. To visit the Palais is to experience Montréal, a city whose many charms and attractions work their magic whatever the season.





The Montréal experience: Once is never enough.



**celebration**





## Festive, fun and multicultural

As the ideal business destination, Montréal is your first choice for business and pleasure, where you can combine the fruits of your meetings with the pleasures of a city known for its gastronomic flair, seasoned with festive activities all year long. The Montréal experience: Your choice for a memorable occasion, again and again.

A captivating city, Montréal combines its European origins with a North American character, to create a unique appeal. Multicultural and all embracing, it offers an exceptional range of cultural, dining and recreational experiences.

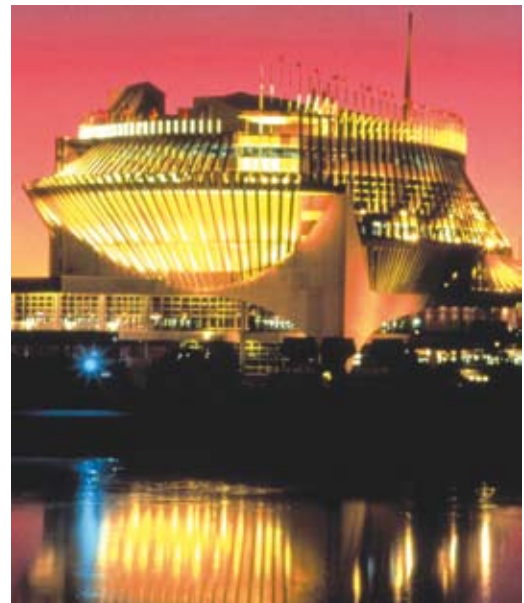
## Montréal offers an exceptional range of cultural, dining and recreational experiences.

Montréal's beauty and allure can be appreciated day or night. Shoppers and culture mavens will discover streets lined with boutiques, shops and art galleries which satisfy the most demanding and sophisticated taste. And after dark, there is no shortage of entertaining options . . . drop in to one of Montréal's hot nightclubs and party 'til dawn in a safe and relaxed atmosphere.

A noted capital of gastronomy, Montréal is internationally renowned for its exquisite cuisine while offering the charm of quaint neighborhood restaurants that serve up carefully prepared menus at affordable prices. The diversity of Montréal can be savored in the wonderful variety of restaurants specializing in cuisine from different countries. Visitors can take a trip around the world in just a few excellent meals!

Each year, the city hosts no fewer than 40 festivals and international events. Montréal literally pulses with the energy and spirit of festival crowds . . . a North American phenomenon. All these festivals attest to the *joie de vivre* of Montrealers and their deep desire to invite the world to a line-up of original events such as the Just for Laughs Festival, the International Jazz Festival, The Festival international de la nouvelle danse, the Montréal World Film Festival, Montréal High Lights, the Canadian Grand Prix, the International des Feux Loto-Québec fireworks competition and the Canadian Open Men's and Women's Tennis Championships.

While it is true that celebration is a part of Montréal's daily life, cultural pursuits remain an important staple. Renowned for innovation and originality, Québec talent has contributed to Montréal's international prestige in all artistic endeavors, whether it be stage, circus, visual arts or music. The Cirque du Soleil, the Montréal Symphony Orchestra and les Grands Ballets Canadiens de Montréal are just some of our more illustrious ambassadors. And of course there are our wonderful museums whose eclectic range of exhibits showcase our rich heritage and the vitality of a contemporary city.



# partnership

Each stage of your event deserves exclusive attention. Our competent and dedicated personnel are always there, partnering with you throughout the process, from planning to actual production.

It is our great pleasure to be of service.  
Rest assured that in our partnership with you,  
we will do our utmost to ensure  
the success of your event.



Credits

Graphic design  
Nudesign

Photography  
Shoot Studio

Jean-François Gratton  
(Cover and pages 7,11,14,18,22,23,25,27,31)  
Pierre Manning (pages 6,10,17,19,30)  
Jean-François Lemire (pages 11,16)

Stéphan Poulin (pages 1,34,35)  
Daniel Choinière (pages 11,19,23,38)  
Michel Laloux (page 16)  
Bob Fisher (page 15)  
Christian de Grandmaison (page 16)  
Marc Cramer (page 19)  
CTC, Pierre St-Jacques (page 39)  
Montréal Casino (page 39)  
Just for Laughs Festival, Pierre Villeneuve (page 39)

Coordination  
Palais des congrès de Montréal

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# The Palais at a glance

Exhibition surface area	18,580 m <sup>2</sup>	(200,000 ft <sup>2</sup> )
Total meeting space	12,247 m <sup>2</sup>	(131,700 ft <sup>2</sup> )
Number of meeting rooms	up to 65	
Plenary room (517)	4,211 m <sup>2</sup>	(45,333 ft <sup>2</sup> )
Panoramic room (710)	1,846 m <sup>2</sup>	(19,712 ft <sup>2</sup> )
Meeting rooms	6,190 m <sup>2</sup>	(66,655 ft <sup>2</sup> )
Total rental space	30,827 m <sup>2</sup>	(331,700 ft <sup>2</sup> )
Leasable commercial space on ground floor	4,157 m <sup>2</sup>	(44,733 ft <sup>2</sup> )
Number of loading docks	18	
Number of wait stations for trucks	10	
Number of indoor bus terminals	2	
Number of indoor parking spaces	1,600	
Total area	133,000 m <sup>2</sup>	(1,431,500 ft <sup>2</sup> )



#### **Main Entrances**

1001, place Jean-Paul-Riopelle  
201, avenue Viger Ouest

#### **Administration**

159, rue Saint-Antoine Ouest, 9<sup>e</sup> étage  
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**Palais** des congrès  
de **Montréal**

