

Organize

an ecoresponsible event
at the Palais des congrès de Montréal



SIMPLICITY, EFFECTIVENESS AND RELIABILITY AT YOUR SERVICE

When you choose the Palais des congrès de Montréal, you're combining every winning factor to make a difference:

- A broad range of eco-responsible services, with affordable solutions tailored to your needs.
- An easily accessible spot in a green destination.
- Widely recognized green facilities.
- An organization committed to sustainable development.
- Personalized guidance from committed partners who put their expertise at your service.

A COMMITTED PARTNER

You'll be guided at every step with expertise from our team and its valued partner, the **Conseil québécois des événements écoresponsables** (CQEER), the Québec sustainable events council.

The CQEER is a non-profit group with a mission to facilitate and encourage the holding of eco-responsible events in Québec.



As a pioneer in this field, it is the driving force behind the Québec standard in responsible event management (BNQ 9700-253).

The CQEER relies on the know-how of a team of 15 advisors, backed by a 20-member expert advisory committee.

More than 4,000 event organizers and suppliers have been guided by the CQEER in applying eco-responsible measures.

Did you say savings?

At an event with 1,500 participants, eco-responsible measures can save up to \$60,712!

(Source: MPI, May 2003, Volume 23, Number 5, "The Meeting Professional," article written by Amy Spatrisano, CMP, and Nancy Wilson, CMP)

Did you know that ... ?

A convention delegate produces an average of:

- 30 kg of waste in three days, five times more than in everyday life!
- 640 kg of greenhouse gas, equal to what an average car emits in a month!

(Source: U.S. EPA, 2000; 2003)





Recognizing an **eco-responsible citizen**

The Palais des congrès de Montréal, located in the world's first major city to sign the National Geographic Society's geo-tourism charter, has been solidly committed to sustainable development for many years. Now a reference in eco-responsible events and sustainable development, the Palais has drawn upon the latest innovations to continue enhancing its environmental performance.



Far-reaching **actions**

Culti-Vert: an unprecedented success!

The Palais has originated a genuine international showcase of best practices in green roofs with its Culti-Vert project. This initiative involves developing a 5,770-square-foot space as a green roof and vegetable garden in containers.

In addition to helping reduce downtown heat islands, Culti-Vert has produced a harvest of 650 kg of organic vegetables and fines herbes to enhance convention-goers' dishes, along with 10% provided to community organizations.

The commitment of the Palais takes many forms:

- Adoption of practices to reduce water consumption, manage waste, use LED lighting and maintain heating, ventilation and air conditioning systems aiming for LEED Canada EB O&M certification.
- Applying an ambitious action plan, in accordance with Québec's Sustainable Development Act.
- Investing \$1.2 million to continue a project for saving energy.
- Reducing greenhouse gas emissions by 39% since 2005.
- Keeping more than 185 tonnes of waste away from disposal sites in 2010, equal to 37,000 garbage bags.
- Providing continuing training to the team and support for the local community through programs such as annual corporate volunteer activities.
- Promoting local cultural heritage by exhibiting artwork and through participation in special events.

As a special player in the community, the Palais actively supports the green shift in the area of tourism and conventions. In particular, it:

- Helps develop the Québec standard in responsible event management.
- Plays a role on the Green Committee of the Montréal tourism industry.
- Endorses the Montréal Community Sustainable Development Plan 2010–2015.
- Involves the CQEER to guide its clients in holding eco-responsible events.



Contact us to change the course of events

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Eco-package from the Palais des congrès de Montréal

In partnership with



Conseil québécois
événement écoresponsable



For those who are getting started

Get going on an eco-responsible approach with small gestures. Take some initial steps that are both easy and profitable!

Option 1	Option 2
EcoAccess GHG (Greenhouse Gas) <ul style="list-style-type: none"> • One-hour planning meeting with a Green Event Advisor • Drafting of a generic e-survey and putting it online • Data compilation • GHG reporting (greenhouse gas emitted by participants) • Recommended offsetting methods • A page tailored to your event on our displays, tagged with the “EcoAccess” seal 	EcoAccess WM (Waste Management) <ul style="list-style-type: none"> • One-hour planning meeting with a Green Event Advisor • Pickup, shipping and reclamation of organic kitchen waste • Collection and weighing of waste • Tour of the event site with a Green Event advisor • WM reporting • Extra recycling stations in public areas in addition to permanent stations • A page tailored to your event on our displays, tagged with the “EcoAccess” seal
<small>* Price is based on calculating GHG emissions electronically. Onsite data collection is extra. Event organizers are responsible for distributing the survey to participants or including it on their registration form.</small>	<small>* Price valid for a maximum of 2,500 participants per day. Excludes setup and dismantling for shows as well as removal of post-consumption organic waste.</small>

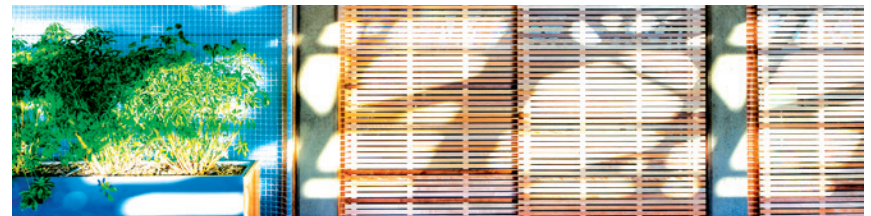
A green brigade can be deployed to collect data on the spot and/or maximize waste reclamation. Check with your green event advisor!



For those deciding to go further

Combine the EcoAccess GHG and EcoAccess WM options for more results!

<ul style="list-style-type: none"> • EcoAccess GHG package • EcoAccess WM package • A page tailored to your event on our directional displays, tagged with the “EcoAccess” seal
<small>* Price valid for a maximum of 2,500 participants per day. Excludes setup and dismantling for shows.</small>



For those aiming even higher

Benefit from continuous mentoring to achieve official recognition from Québec's standards council.
 This structured step leads to a limited environmental impact, with greater economic and social spinoffs!

With an EcoSummit, you can raise eco-responsible awareness among participants at your event and promote its green classification before it even takes place.
 At the end of your event, you get a full report summarizing and certifying your range of responsible practices.

Classified by the RQFE and its Québec sustainable events council				
				
(30 hours of mentoring)	(50 hours of mentoring)	based on estimates		

*Does not include cost of EcoAccess or EcoBoost packages.

- There are five green event classification levels, covering actions in these five areas:
- Supplier selection
 - Management of materials, energy sources and water
 - Waste management
 - Food selection
 - Transportation modes used in Canada



Contact your Green Event Advisor to learn more about our packages or *à la carte* services:

- 438 936-8081
- info@cqeer.com
- evenementecoresponsable.com



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